Choices.
Quality.
Solutions.

INNOVATION

INNOVATION
INDUSTRIES INC
ELEVATOR FIXTURES & PUSH BUTTONS

INNOVATION

Over 50 Years of Unmatched Performance.

Choices. Quality. Solutions.

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Since our beginning in 1972, Innovation Industries has become a trusted leader in the design, manufacturing and marketing of the most extensive line of premier elevator fixtures, push buttons and accessories in the industry. With almost 200 highly skilled industry specific designers, technicians and support employees working from a 73,000 square foot world-class facility, our products represent the best the industry has to offer. Every Innovation product is designed and built in the U.S.A. to the highest standards of quality as indicated by our ISO 9001 certification and are available with the shortest lead times for both stock and custom products.

With decades of experience supporting service companies, end users and OEMs, you will find our products hard at work in practically every application imaginable. Our commitment to excellence is the benchmark for everything we have made for the past 50 years.
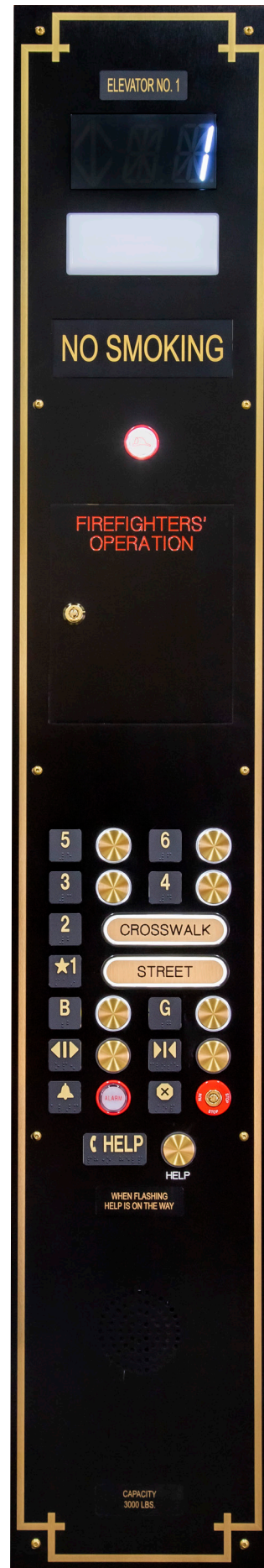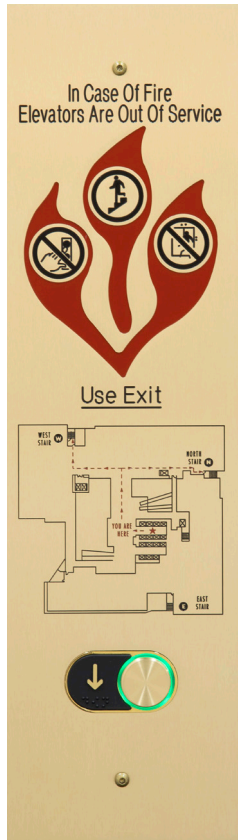
Innovation is our name and you can expect to see it in every product and service we provide our customers...today and tomorrow.

CELEBRATING 50 YEARS

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INDUSTRIES INC
ELEVATOR FIXTURES & PUSH BUTTONS

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Applied Car Stations

Our car stations offer an unlimited number of push button/braille combinations, keyswitches, metals and finishes for standard duty use as well as an almost endless variety of components to meet the most demanding applications.

All car station available options include:

- NEMA 4 / 4X Design
- Fireman's Service Cabinets
- Attendant Cabinets
- Digital Position Indicators
- Voice Annunciators
- Prewired
- Emergency Light
- Custom keyswitches
- Floor Lock Outs
- Handsfree Phones
- Certificate Windows
- Custom Engraved Logos
- Painted Finish
- Oxidized Finish (muntz or bronze)
- ASME 2019 Enhanced Communication Feature
- Mounting provisions for customer supplied items
- Card Readers
- Intercoms
- Video Displays

See pages 12-17 for complete push button and metal options or check out our website.
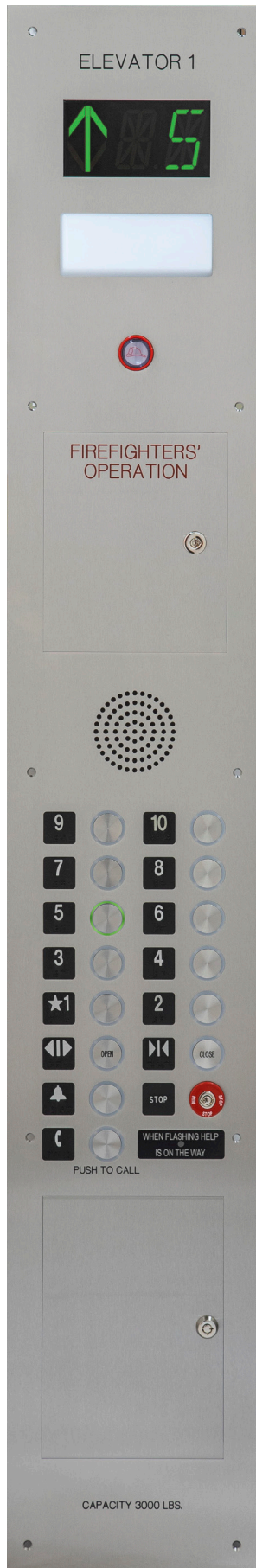
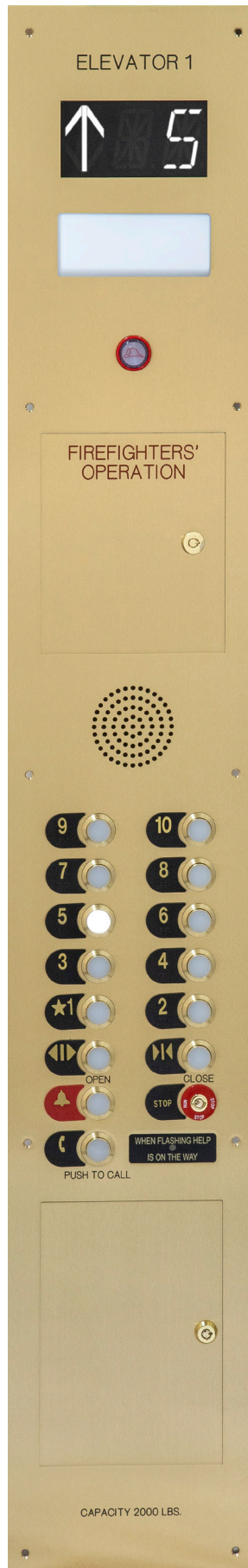PB-1, Brushed Stainless Steel
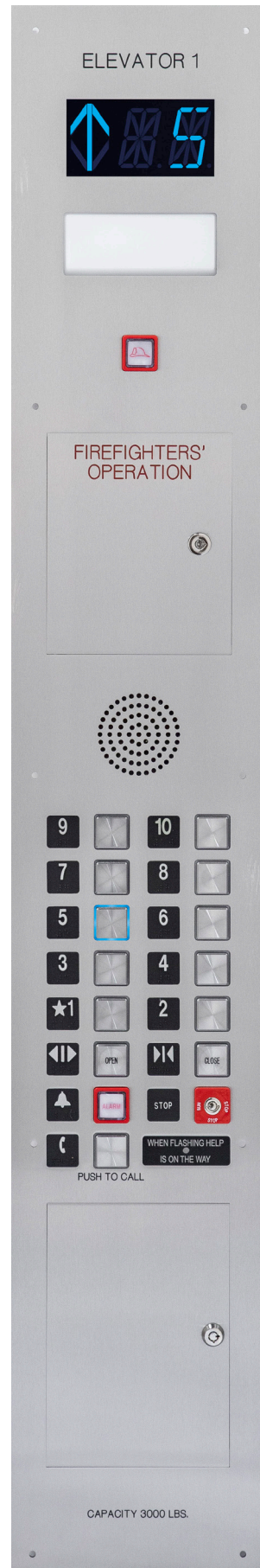
PB-35, Brushed Stainless Steel

PB-23, Brushed
Stainless Steel
Vandal Resistant
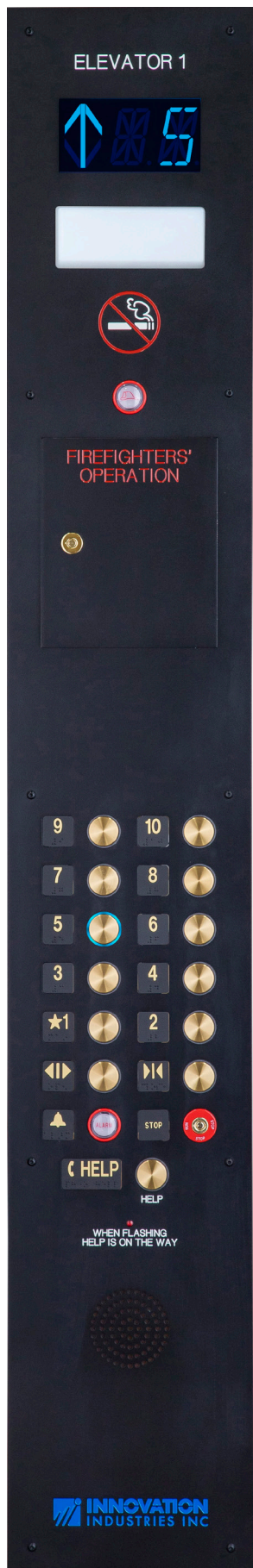
PB-72, Brushed
Stainless Steel
Vandal Resistant

PB-69, Brushed
Muntz
Vandal Resistant

PB-68, Brushed
Stainless Steel

ELEVATOR 1

FIREFIGHTERS'
OPERATION

9 10
7 8
5 6
3 4
★1 2

HELP

WHEN FLASHING
HELP IS ON THE WAY

PB-35, Black

NO SMOKING
ELEVATOR 1

FIREFIGHTERS'
OPERATION

HELP IS ON THE WAY

9 10
7 8
5 6
3 4
★1 2

OPEN CLOSE
ALARM STOP
C DH DOOR HOLD

PUSH TO CALL

CERTIFICATE OF INSPECTION ON
FILE IN BUILDING MANAGER'S OFFICE

CAPACITY 3500 LBS.

**PB-35, Stacked
Muntz on Mirror**

FIREFIGHTERS'
OPERATION

OFF OFF OFF OFF

5 6
3 4
TRAIN STATION
★STREET

STOP

WHEN FLASHING HELP
IS ON THE WAY

PUSH TO CALL

**PB-25, Oxidized
Muntz Medium**

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NEMA 4 / 4X

Neither rain, sleet, snow, dirt, dust or corrosive environments can stop our NEMA 4 / 4X fixtures and push buttons from doing their job. Every NEMA 4 / 4X fixture and pushbutton are certified compliant to operate under the toughest conditions.

See pages 12-17 for complete push button and metal options or check out our website.

PB-46, Stainless Steel
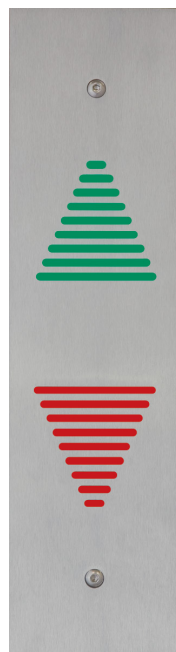
PB-46, Stainless Steel
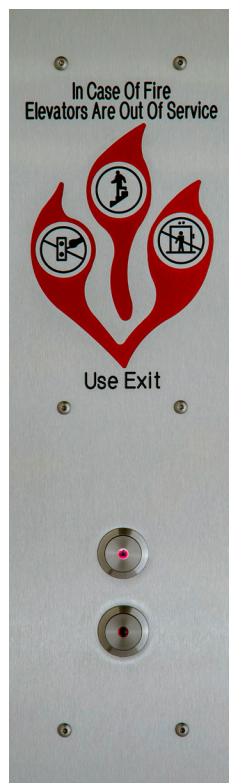
PB-46, Stainless Steel

PB-46, Stainless Steel

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Swing Return

Innovation offers a complete custom swing return or OEM retro fit for an easy to install one-piece unit. Designed and built for applications ranging from standard designs to custom cabs in all shapes and sizes.

Some standard features include:
- Available with a new back box (dustcover) or custom designed to mount to the existing back box.
- Available in Nema 4 and Nema 4X.
- Available in stainless, muntz and bronze.

See pages 12-17 for complete push button and metal options or check out our website.

PB-23, Brushed Stainless Steel

PB-35, Brushed Stainless Steel

PB-72, Brushed Stainless Steel

Surface Mount

Innovation offers a large selection of surface mount hall fixtures in every shape and size you can imagine. Our position indicators and lanterns are proven to perform to the highest degree. We utilize state-of-the-art technology to meet all of your design and code requirements.

- Three standard metals available (stainless, muntz, bronze)
- Three standard finishes available

See pages 12-17 for complete push button and metal options or check out our website.

| Illusion | PH | Ultra | Premier |

Available in four Innovation signature styles featured above.

All of which can be even further customized with:
· Horizontal or vertical configurations
· Painted Finish · Oxidized Finish (muntz or bronze)
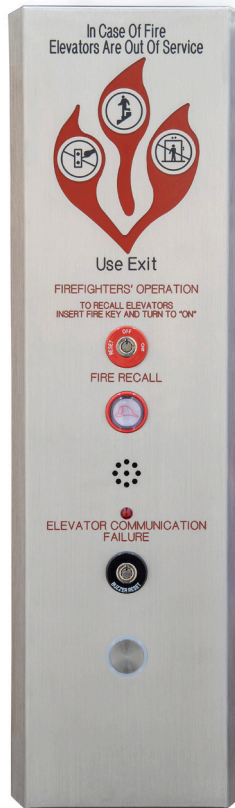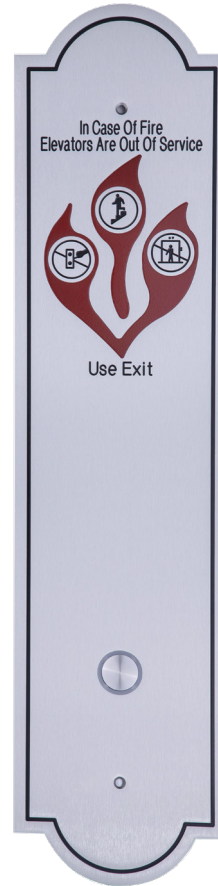
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Hall Stations

Innovation hall stations set the industry standard of quality and reliability. Offered in an assortment of shapes and sizes, metal finishes, engraving designs and push button options, every Innovation hall station will meet any code requirement and your highest expectations.
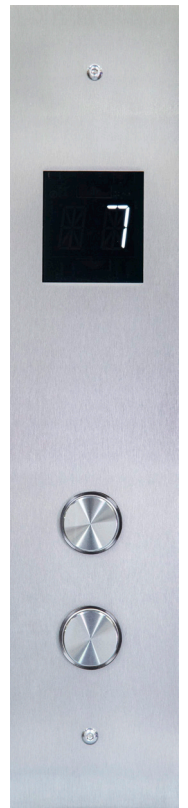
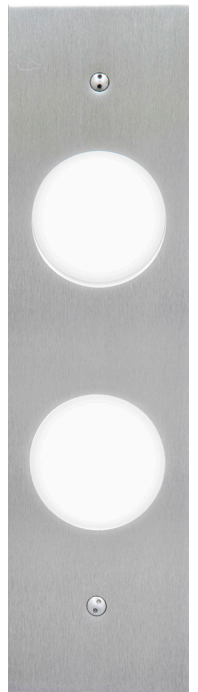*See pages 12-17 for complete push button and metal options or check out our website.*
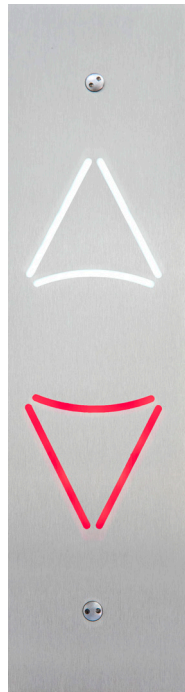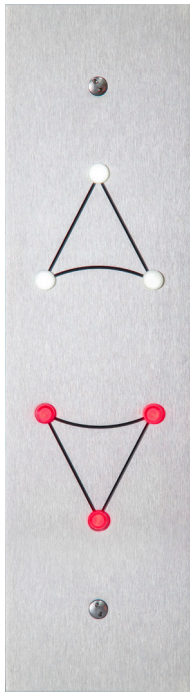
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Lanterns

You can count on our elevator lanterns and signal fixtures to deliver the most reliable, highest quality performance, whether it's a stock product or custom design. Each lantern incorporates our multiple voltage capability to meet the needs of your next project.

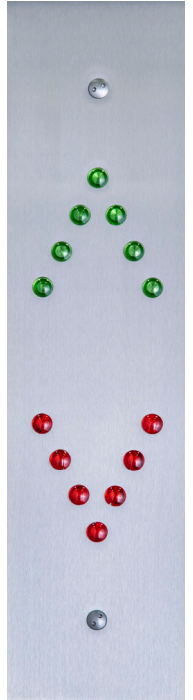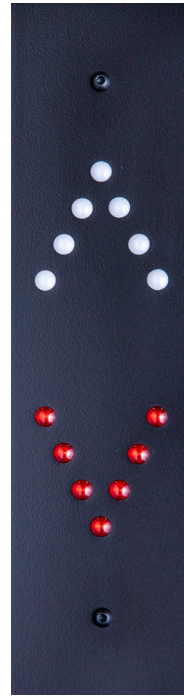*See pages 12-17 for complete push button and metal options or check out our website.*

Right on the Button.

From the most simple incandescent backlit button to our almost bulletproof Bruiser design, every push button device we manufacture is built to the highest standards of quality to meet or exceed ADA and ANSI A17.1 compliance as well as state and local codes. Mechanical contact operation or micro-touch solid state operation is available. Please ask your service representative which is best for your project.

Our Exclusive Multi-Volt Technology.

Every Innovation push button incorporates our exclusive Multi-Volt design, making our push buttons the most brilliant and flexible buttons in the world. Multi-Volt LED illumination technology means any of our push buttons will operate at 6 volts through 120 volts, AC or DC, without changing the lamp.

- Ultra-bright LED illumination in amber, white, red, green, blue, orange, purple or lime
- Multiple voltage compatibility
- Extra long life lamps
- Lower heat build up
- CSA approved

Blue LED

Amber LED

Green LED

Orange LED

Lime LED

Purple LED

Red LED

White LED

|	Series	Description
	Universal Series **PB-1**	Projecting, Black Plastic Halo (1.375" diameter), Illuminated White Plastic Insert
	Universal Series **PB-2**	Flush, Black Plastic Halo (1.375" diameter), Illuminated White Plastic Insert
	Universal Series **PB-3**	Flush, Black Plastic Halo (1.375" diameter) with Projecting Illuminated White Plastic Insert CA Code Compliant – Full Face Illumination
	Universal Series **PB-4**	Projecting, Black Halo (1.375" square), Illuminated White Plastic Insert
	Universal Series **PB-5**	Flush, Black Plastic Halo (1.375" square), Illuminated White Plastic Insert
	Universal Series **PB-6**	Flush, Black Plastic Halo (1.375" square) with Projecting Illuminated White Plastic Insert CA Code Compliant – Full Face Illumination
	Decorator Series **PB-7**	Flush, Black Plastic Halo, Illuminated White Plastic Insert
	Security Series **PB-11**	Convex, Metal (1.375" diameter), Stainless Steel, Illuminated Jewel
	Security Series **PB-12**	Convex, Metal (1.375" diameter), Stainless Steel, Non-Illuminated
	Security Series **PB-13**	Projecting, Metal (1.375" diameter), Illuminated Center Jewel California Code Compliant
	Security Series **PB-14**	Projecting, Metal (1.375" diameter), Non-Illuminated California Code Compliant
	Security Series **PB-15**	Projecting, Metal (1.375" diameter), Engraved Cut Through, Illuminated Number or Character California Code Compliant
	Security Series **PB-16**	Projecting, Metal (1.250" square), Illuminated Jewel California Code Compliant
	Security Series **PB-17**	Projecting, Metal (1.250" square), Non-Illuminated California Code Compliant
	Security Series **PB-18**	Projecting, Metal (1.250" square), Engraved Cut Through, Illuminated Number or Character California Code Compliant
	Security Series **PB-19**	Projecting, Concave, Formed Round (1.375" diameter) Metal, Illuminated Jewel
	Security Series **PB-20**	Projecting, Concave, Formed Round (1.375" diameter) Metal, Non-Illuminated
	Premier Series **PB-21**	Projecting, Metalized Plastic Illuminated Halo (1.375" diameter), Illuminated Metalized Plastic Insert
	Premier Series **PB-22**	Projecting, Metalized Plastic Illuminated Halo
	Bruiser Series **PB-23**	Flush, Round (1.312" diameter), Metal, Illuminated Center Jewel, Counter-bored Stop

	Bruiser Series PB-24	Flush, Round (1.312" diameter) Metal, Non-Illuminated, Counter-bored Stop
	Bruiser Series PB-25	Domed, Round (1.312" diameter) Metal, Illuminated, Counter-bored Stop
	Bruiser Series PB-26	Domed, Round (1.312" diameter) Metal, Non-Illuminated, Counter-bored Stop
	Bruiser Series PB-27	Projecting, Metal, Illuminated Center Jewel, Counter-bored Stop _California Code Compliant_
	Bruiser Series PB-28	Projecting, Metal, Non-Illuminated, Counter-bored Stop _California Code Compliant_
	Prestige Series PB-29	Projecting, Round, Illuminated Plastic White Halo, Metal Insert
	Prestige Series PB-30	Projecting, Round, with Illuminated Flush Plastic White Halo, Projecting Metal Insert _California Code Compliant_
	Premier Series PB-31	Round, Illuminated, with Flush Metalized Illuminated Halo & Projecting Metalized Plastic Insert _California Code Compliant_
	Premier Series PB-32	Square, Illuminated, with Flush Metalized Illuminated Halo & Projecting Metalized Plastic Insert _California Code Compliant_
	Premier Series PB-33	Flush, Round, Illuminated, Metalized Halo & Insert
	Premier Series PB-34	Flush, Square, Illuminated, Metalized Halo & Insert
	Prestige Series PB-35	Projecting, Round, (1.375" diameter) Illuminated Halo, Metal Insert
	Pinnacle Series PB-36	Projecting, Round, Metalized Halo, (1.375" diameter), Illuminated Frosted Insert
	Pinnacle Series PB-37	Flush, Round, Metalized Halo, (1.375" diameter), Projecting Illuminated Frosted Insert _CA Code Compliant – Full Face Illumination_
	Security Series PB-38	Flush, Round, Convex Metal Insert, Illuminated Halo & Center Jewel
	Prestige Series PB-39	Flush, Round, Metal Insert, Illuminated Halo & Center Jewel
	Prestige Series PB-41	Flush, Round, Metal Insert (1.125" diameter), White Center Jewel
	Prestige Series PB-42	Flush, Round, Metal Insert (1.000" diameter), White Center Jewel
	Bruiser Series PB-43	Projecting, Round, (1.000" diameter), Illuminated Center Jewel, Counter-bored Stop _California Code Compliant_
	Premier Series PB-44	Flush, Round, Illuminated with Center Hole, Metalized Halo & Insert

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	Prestige Series **PB-45**	Flush, Round, Domed Metal Insert, Illuminated Halo
	NEMA-4 Series **PB-46**	Projecting, Round, Metal Halo & Insert, Illuminating Center Jewel
	Prestige Series **PB-47**	Flush, Round, Metal Insert, Illuminated Halo California Code Compliant
	Prestige Series **PB-48**	Flush, Square, Metalized Halo, Metal Insert, Illuminated Square Halo
	Prestige Series **PB-49**	Flush, Square, Metalized Halo, Metal Insert, Illuminated Square Halo California Code Compliant
	Prestige Series **PB-50**	Flush, Metalized Halo, Illuminated Frosted Halo, Stainless Steel Insert
	Bruiser Series **PB-52**	Projecting, Round, Metal Sleeved Button, Illuminated Jewel
	Bruiser Series **PB-53**	Projecting, Round, Metal Sleeved Button, Non-Illuminated
	Bruiser Series **PB-54**	Projecting, Round, Metal Sleeved Button, Illuminated Jewel California Code Compliant
	Bruiser Series **PB-55**	Projecting, Round, Metal Sleeved Button, Non-Illuminated California Code Compliant
	Prestige Series **PB-61**	Projecting, Round (1.250" diameter), Metal, Illuminated Jewel California Code Compliant
	Prestige Series **PB-66**	Flush, Round, Metalized Halo, Metal Insert, Illuminated Round Halo
	Prestige Series **PB-67**	Projecting, Square, Metal Insert, Flush Illuminated Square Halo California Code Compliant
	Prestige Series **PB-68**	Projecting, Square, Metal Insert, Illuminated Square Halo
	Pinnacle VR Series **PB-69**	Projecting, Round, (1.312" diameter) Plastic Cap, Metal Halo, Counter-bored Stop CA Code Compliant – Full Face Illumination
	Pinnacle VR Series **PB-70**	Projecting, Round, (1.312" diameter) Plastic Cap, Flush Metal Halo, Counter-bored Stop CA Code Compliant – Full Face Illumination
	Pinnacle VR Series **PB-71**	Projecting, Round (1.312" diameter) Plastic Cap with Metal Ring Halo not Required, Counter-bored Stop CA Code Compliant – Full Face Illumination
	Bruiser Halo Series **PB-72**	Flush, Round (1.375" diameter), Illuminated Halo Counter-bored Stop

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Bar Buttons

Brilliant, colorful and creative, that describes all of our bar buttons. Exclusive Multi-Volt technology combined with the brilliant, evenly distributed LED lamp illumination, make these bar buttons the first choice for appearance and function.

Features include:

- Multi-Volt technology
- Five ultra-bright LED color choices of amber, white, green, red, blue
- CSA approved
- Muntz, bronze, mirrored or brushed stainless steel
- Available with illuminated cut out inlay for identifying special floor levels

Bar Buttons

BASEMENT	**Bar Button PB-10**	5" Button, Engraved Plastic
	Bar Button PB-40	5" Bruiser Button Red Illuminated Jewel
LOBBY	**Bar Button PB-56**	4" Button, Engraved Plastic
LOBBY	**Bar Button PB-57**	4" Button, Engraved Paint Filled Metal Inlay
Spa Level	**Bar Button PB-58**	4" Button, Cut Through Epoxy Filled Metal Inlay
LOBBY	**Bar Button PB-59**	5" Button, Engraved Metal Inlay
Concourse	**Bar Button PB-60**	5" Button, Cut Through Metal Inlay
THE BELVEDERE RESTAURANT THE LIVING ROOM THE CLUB LOBBY	**Custom**	5" Button, Metal Inlay Cut Through and Engraved
4 ORANGE	**Custom**	PB40, Engraved with Custom Color Braille
3 YELLOW	**Custom**	PB40, Engraved with Custom Color Braille
2 FLOOR 2	**Custom**	5" Button, Engraved Metal Inlay Oval Surround
★L LOBBY	**Custom**	5" Button, Cut Through Metal Inlay Rectangle Surround

Braille Options

★1	Round, 1.375" diameter
★1	Square, 1.25" square
★1 ⬭1	Oval surround
★1	Fishtail

Available in finishes to match stainless steel and muntz or white on black. Custom colors available upon request.

Big Buttons

|		
⬤	**Big Button PB-62**	2" Big Button, Plastic, Round
▢	**Big Button PB-63**	2" Big Button, Plastic, Square
1	**Big Button PB-64**	2" Big Button, Cut Through Metal Inlay

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The Right Finish

Our standard metals are finished to the highest level of quality for consistent beauty and tough performance.

Brushed
Stainless

Mirror
Stainless

Brushed
Muntz

Muntz
#8

Bronze
#8
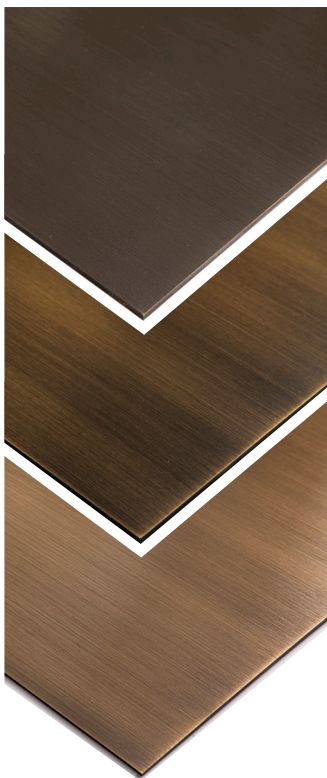
Brushed
Bronze

Oxidized
Muntz
Dark

Oxidized
Muntz
Medium

Oxidized
Muntz
Light

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